

## Who Are We

Redwood Growth Partners is a family office investment fund looking to buy and manage a privately owned business with annual EBITDA of over \$1.5M. The firm is run by a serial entrepreneur.

## Where is Our Focus

True to the roots of the founder, the firm's primary focus is to buy ONE company and grow it over the long term. We hope to build on your legacy and your company's brand in order to grow further, thus also helping your employees grow in their careers.

## Why Sell to Us



vs

Private Equity or  
Strategic Buyers

<b>COMMITTMENT</b>	100% of attention	One small piece of larger portfolio
<b>PRIORITY</b>	Build on your legacy and grow the company	Focus on parent company or finding next deal
<b>FLEXIBLE TERMS</b>	High flexibility to benefit both seller and buyer	Terms mainly dictated by the buyer
<b>TIME HORIZON</b>	Long term	3-5 years

## How Are We Different

- An entrepreneur friendly firm -



**Arun Shekar** (the founder) is a prior entrepreneur, who has run 2 businesses so far. Arun comes from a family of business owners. His parents together started,

grew, and sold 3 businesses in which Arun has also worked since the age of 16. We are not a private equity fund and we understand the challenges faced by business sellers. We keep our buying process as seller friendly as possible.

## What is Our Purchase Criteria

- ✓ Annual EBITDA > \$1.5 Million
- ✓ Cashflow positive for 3 years
- ✓ 100% purchase of business
- ✓ Motivated seller
- ✓ Growing industry